



Proactive IT vs. Reactive IT

The Ultimate Business Decision





IT issues can break your business or prove to be just a minor hiccup—it all depends on your approach. **Proactive IT prevents** problems before they escalate. **Reactive IT waits** until it's too late.

Which side are you on?

Proactive IT

Reactive IT

Prevent or Repair?

Finds and fixes problems early.

Waits for breakdowns to happen.

Security First or Risk Exposure?

Reduces cyber risks through regular updates and audits.

Fixes security gaps only after a breach.



Smart Investment or Costly Surprises?

Cuts downtime
and prevents
expensive failures.

Leads to
unpredictable repair
costs sending you
over budget.

Long-term Strategy or Short-term Fix?

Cuts downtime
and prevents
expensive failures.

Leads to
unpredictable repair
costs sending you
over budget.



A **proactive** IT strategy keeps your business ahead, **secure, efficient and prepared.**

Ready to move from IT firefighting to IT foresight? **Contact us today to build a proactive IT strategy.**



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